



## Smarter, Greener Parking.

Today's parking and transportation leaders recognize the changing nature of the industry, their impact on the environment, and their important role in mitigating climate change.

As the world's only rating system designed to advance sustainable mobility through smarter parking structure design and operation, ParksMart helps parking structure owners and managers ensure their assets are future-proof and functioning optimally.

### Why ParksMart?



#### Maximize your return on investment.

By encouraging practices that maximize energy efficiency, reduce emissions and minimize waste, ParksMart can reduce operating costs by as much as 25%.



#### Demonstrate additional value to drivers and tenants.

ParksMart highlights and rewards the inclusion of features such as choice of payment method, online reservations and access to transportation options, enhancing customer choice and satisfaction - and building more sustainable parking habits.



#### Contribute to the health and vitality of communities.

ParksMart certified parking garages are more sustainably and efficiently designed, helping to reduce unnecessary idling and contributing to cleaner air, along with providing infrastructure to support more sustainable mobility options (e.g. electric vehicle charging, bike parking).



#### Ensure your asset is part of the transportation systems of the future.

ParksMart turns yesterday's single-purpose parking garages into tomorrow's multimodal access hubs, by helping parking owners and managers better understand how to work together with alternative forms of transportation.

## How does it work?

Parksmart guides decisions around the design, operation and maintenance of parking structures to optimize sustainability, profitability and efficiency.

- » **For new structures:** Parksmart encourages the use of the most current mobility tools and practices that meet growing consumer demand, and encourages sustainable habits among the public. It also employs an integrated design process to ensure sustainable and optimized practices from concept to construction.
- » **For existing structures:** Parksmart assesses performance, identifies opportunities for improvements, and provides an implementation roadmap to improve your facility.

## Parksmart and LEED

Projects that have achieved LEED credits under the BD+C and O+M rating systems may be able to apply some of these credits towards a Parksmart certification (point conversion) and vice versa.

In fact, LEED certified projects and projects working towards LEED can achieve up to half the necessary requirements for Parksmart certification.

Learn more about synergies between Parksmart and LEED, as well as how you can certify your Canadian project with Parksmart today:

Email [parksmart@gbcicanada.ca](mailto:parksmart@gbcicanada.ca) or visit [gbcicanada.ca/parksmart.shtml](http://gbcicanada.ca/parksmart.shtml)